



www.losangelesbvtv.com

We offer both Television and Online opportunities for your business at incredible value.

Filmed on location throughout Greater Los Angeles, Los Angeles Business TV features interesting and informative interviews and segments of doing business and succeeding in this vibrant and exciting city.

Profile your business on Los Angeles Business TV and receive television exposure to over 720,000 subscribers per week in your local market. Los Angeles BTv will also promote your business to a targeted online business audience of thousands of local and international subscribers.

Los Angeles Business TV utilizes high quality video to drive targeted traffic directly to your business and your web site.

Online Exposure

With our video you only pay once, to receive exposure to a large local market AND we can distribute and host your interview indefinitely to be viewed online by people who are looking for what you have to offer!

There is no more cost effective way to market your business than a combination of TV and targeted Internet video marketing.

And now Television Exposure

And as part of our television program a segment called BUSINESS IN PROFILE will be made available for businesses throughout Greater Los Angeles. BUSINESS IN PROFILE profiles a specific business, exploring the history of the featured business featured, and what the future has to offer. Simply put, it will be a very positive profile that not only enhances your business profile, but also creates further awareness of your products, services and key personnel.

BUSINESS IN PROFILE includes:

- **Preproduction, Shooting, editing and airing of a 5 to 7 minute video.**
- **Shooting on location at client's corporate office (travel costs excluded)**
- **Airing on Time Warner cable TV markets throughout Los Angeles including Westside LA, Hollywood, Anaheim Santa Ana, Torrance, Beach Cities, San Pedro, Cypress etc.**
- **Airing on Charter cable throughout Long Beach, and Malibu.**
- **Local Press Releases to highlight the TV and Web aspect of your Los Angeles BTv campaign.**

Plus the benefits as per below:



LosAngelesBTV.com provides an opportunity to promote your business to your local market plus Los Angeles and Southern California in wide screen and broadcast quality format.

The offer includes:

- Placement/Screening of interviews on LosAngelesBTV.com.
- 2 DVDs of videos for your corporate clients.
- 2 videos filmed on location in Long Beach featuring interior/exterior and b-roll footage of your business. Links of videos can be provided for your web site.
- A web page dedicated only to your business created on LosAngelesBTV.com where visitors can view the videos from your website via website links.
- Hand-submit final video to video hosting sites such as *YOUTUBE* etc.

Cost

ONLINE ONLY

\$1195.00 for two streaming videos. The first video promotes and brands your business. The second video focuses on issue, topic, product or service that has relevance to the current business climate and your clients, utilizing your knowledge. You then become the expert on the discussed topic.

ONLINE AND TELEVISION

\$2600.00 for one of the videos to be featured on our new television program plus online. This will be in our BUSINESS IN PROFILE segment.



About Los Angeles Business TV

Filmed on location, Los Angeles Business TV is a weekly, magazine-style TV program featuring local and well known guests.

Our unique service is a resource for the local business community. It also provides a high quality, high value service to firms interested in promoting their products or services to the Greater Los Angeles market and targeted business subscribers.

Los Angeles Business TV is available on the Internet 24/7 and distributed via an online newsletter to thousands of business owners in Greater Los Angeles.

We work with numerous Chambers of Commerce and business networks in Los Angeles to grow our viewership and ensure subscribers remain abreast of what the best organizations have to offer.



Contact Us

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